



**Dr. K. Kumar**  
**Chairman,**  
**CII Steering Committee - Robo Expo 2008 and**  
**Director, Maruti Center for Excellence (MACE).**



**Confederation of Indian Industry**

Plot No 249-F, Udyog Vihar, Phase IV, Sector 18  
Gurgaon 122 015 (Haryana)  
Tel: +91124 - 4014060-67 • Fax:+91124 - 4014080  
Email: k.kumar@ciionline.org  
Website: www.ciionline.org

October 26, 2007

# **1<sup>st</sup> Robotics & Automation Conference 2008**

## ***Début in the 9<sup>th</sup> Auto Expo 2008***

1000 hrs, 14 -15<sup>th</sup> January 2008, Hall No. 8, Pragati Maidan, New Delhi, India

India is fast emerging as a manufacturing hub. Robots and latest technologies in low cost automation and lasers especially in automotive sector are a growing need of this sector. To cater to this need of the automotive sector, CII is organizing the 1<sup>st</sup> Robo Conference 2008 as a Debut Conference in the 9<sup>th</sup> Auto Expo 2008 on 14-15<sup>th</sup> January 2008 at Hall no 8, Pragati Maidan, New Delhi

**Auto Expo** has been the glittering extravaganza of the Indian automobiles and the auto component industry for the **last 18 years**. **8<sup>th</sup> Auto Expo 2006** showcased around 1,150 participants **from 26 countries** and 150,000 business visitors. **Auto Expo 2006** had a promising exposure to those who matter in the business:

- **Over 1150 exhibitors:** 70000 sqmtrs of area in an exclusive pavilion
- **11,00,000 visitors**
- **1,50,000 business visitors**
- **Estimated orders of Rs. 468 million (USD 11 million)**
- **Estimated Enquiries Rs. 840 million (USD 19 million)**
- **International Participation from 26 countries**
- **Overseas delegation from 30 countries**
- **Joint ventures/Collaboration-100% achieved** (17% of the exhibitors participated with the objective of finding JV/MoU partners)

Every Automobile Manufacturer in India is expected to participate in the Auto Expo. Presently, over 1000 auto-component manufacturers have confirmed participation in 9<sup>th</sup> Auto Expo 2008.

**Robo Conference** and **Robo Expo** are concurrent events to the Auto Expo.

**CII Mission for Innovation in Manufacturing** is organizing **Robo Conference 2008** concurrent with **9th Auto Expo 2008** on **14<sup>th</sup>-15th January 2008**. The **Conference** is an integral part of **Robo Expo 2008** which will go on from **10th – 17th January 2008**.

The **objectives** of the **Robo Conference 2008** are:

- (a) To appreciate and facilitate the introduction of **Robotics, low cost automation and lasers** for providing a **Safe work environment** that delivers **high quality and consistency** in your manufacturing environment.
- (b) See **live demonstrations on Robotics, low cost automation and lasers** through the exhibition and conference where **case studies** and '**state of art**' **technologies** would be showcased.
- (c) **Network** with the **experts and practitioners** who are **leaders in implementing Robotics and automation** in the Manufacturing Industry, academia and Institutions.



The Robo Conference 2008 is expected to bring large participation from overseas and open new avenues for growth.

***The special features to Robo Conference 2008 include:***

- Parallel **Robo Expo 2008** from 10<sup>th</sup>-17<sup>th</sup> January, 2008
- Parallel **Robo Design Competitions** for college students and school children with daily prizes
- Daily Laser Show in evening which will give participating exhibitors an additional option to market their products with laser show.

The Conference would be attended by **CEOs / Decision Makers, Engineers, Production and Manufacturing heads** and people from **academia** who are interested in this subject.

We would like to invite you and request your company to sponsor the Conference. I am sure that this Conference will provide immense business opportunities to your organization and will be of great interest to you.

The sponsorship benefits are attached for your perusal.

I look forward to your positive response.

Kind regards,

Yours sincerely,

**Dr. K. Kumar**  
Chairman,  
CII Steering Committee - Robo Expo 2008 and  
Director, Maruti Center for Excellence (MACE).



## Confederation of Indian Industry

Plot No 249-F, Udyog Vihar, Phase IV, Sector 18  
Gurgaon 122 015 (Haryana)  
Tel: +91124 - 4014060-67 • Fax:+91124 - 4014080  
Email: k.kumar@ciionline.org  
Website: www.ciionline.org

### Sponsorship Opportunities

1 <sup>st</sup> Robotics & Automation Conference 2008 <i>Début in the 9<sup>th</sup> Auto Expo 2008</i> 1000 hrs, 14 -15 <sup>th</sup> January 2008, Hall No. 8, Pragati Maidan, New Delhi, India	Event Sponsor (Rs. 10 Lakhs)	Associate Sponsor (Rs. 5 Lakhs)	Lunch Sponsor (Rs.2.5 Lakhs)
1. Logo / Company Name Visibility at:			
✓ Wings of the backdrop at the conference venue	✓	✓	X
✓ Sponsor Panel Boards at strategic locations at the Conference Venue	✓	✓	✓
✓ Thank you Sponsor cards in the Delegate Kit	✓	✓	✓
✓ CII Website as part of Event details	✓	✓	✓
2. Separate page on the company in documentation pack	✓	✓	X
3. Different Color Delegate Badges	✓	✓	✓
4. Special reserved seating for delegates nominated in the "Sponsor Block"	✓	✓	X
5. Number of Free Delegates to the Conference	20	10	03
6. Opportunity to screen corporate film at breaks and other opportune times	✓	✓	X
7. Opportunity to distribute company literature through delegate kit bag	✓	✓	X
8. Opportunity to make a presentation at one of the Technical Sessions or Co-Chair a Session	✓	✓	✓
9. Opportunity to speak at the Inaugural session	✓	X	X

Sponsorship Category	Sponsorship Amount	Maximum no. of Sponsors in category	Status
1. Event Sponsor	Rs 10.00 Lakhs / USD25000	Two	Open
2. Associate Sponsor	Rs 5.00 Lakhs / USD12500	Five	Open
3. Lunch Sponsor	Rs 2.50 Lakhs / USD6250	One	Open

For further details, please contact

Samir K Chatterjee Counsellor, Innovation Confederation of Indian Industry Plot- 249-F, Sector-18, Udyog Vihar, Phase IV, Gurgaon-122015, Haryana. Tel-0124-4014076(D) / 60-67 Fax: 0124-4014051 / 80 Mobile: 09871008137 <a href="mailto:samir.chatterjee@ciionline.org">samir.chatterjee@ciionline.org</a>	Ms Pooja Jha Confederation of Indian Industry Plot- 249-F, Sector-18, Udyog Vihar, Phase IV, Gurgaon-122015, Haryana. Tel : 0124 - 4014074 (D) 4014060-66 ext. 243 Fax : 0124 – 4014069 Mobile 09350800950 <a href="mailto:pooja.jha@ciionline.org">pooja.jha@ciionline.org</a>
---	---